

2020 Hong Kong Retail Outlook

Last call for buy 1 get 1 free until 15 Nov 2019-- Register Now!



Due to the protests that have been going on since June, the Association believes that Hong Kong retail marketing will be very challenging in 2020.

To assist members to sail through the ordeals, this conference aims to focus and provide forward-looking insights on Global and Hong Kong Economy, Retail Property and Rental, Retail Market Trend and also Talent Development in 2020 so that retailers could prepare well their business for the coming challenges.

Register Now!

Date: 29 November 2019 (Friday)

Time: 3:00pm – 5:30pm

Venue: Conference Hall, HKPC, Kowloon Tong

Language: Cantonese

Participation Fee: Member HK\$100; Non-member: \$150

Promotion: Buy 1 Get 1 Free until 15 Nov 2019 (Limited seats, first-come-first-served)

The conference will cover the following hot topics on Hong Kong Retail Market in 2020. The speakers will conduct panel discussion in the last session.

Topic 1: Economy Outlook

Topic 2: Retail Trend and Development

Topic 3: Hong Kong Retail Property and Rental Forecast

Topic 4: Smart Talent Development Strategies for Retailers

Keynotes, Panel Speakers and Moderator:

Mr. Samuel Tse, Economist, Group Research of DBS Bank (Hong Kong) Limited

Ms. Mandy Tam, Senior Director, Strategic Business Partner and Client Development Lead, Nielsen

Mr. Barrie Chan, Deputy Senior Director, Head of Retail Leasing, Savills (Hong Kong) Limited

Mr. Jonathan Lo, Partner and HR Transformation Lead, Hong Kong / KPMG China

Ms. Alice Yip (Partner, Head of Consumer & Industrial Market, Hong Kong / KPMG China)

Different Retail Solution Showcases will be set up at the venue!

Enquiry: 2866 8311 / event@hkrma.org

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